



# SAN MATEO COUNTY

## ARTS ADVOCACY TOOLKIT 2023



# **SAN MATEO COUNTY ARTS ADVOCACY TOOL KIT 2023**

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## SAN MATEO COUNTY – BOARD OF SUPERVISORS

**Mailing Address:** The Hon. Supervisor \_\_\_\_\_ (name)  
Hall of Justice  
400 County Center  
Redwood City, CA 94063

home page: <https://bos.smcgov.org>  
Scroll to bottom of page to “Find Your District”

### **DISTRICT 1**

DAVE PINE

[dpine@smcgov.org](mailto:dpine@smcgov.org) 650-363-4571

Chief of Staff: Linda Wolin

[lwolin@smcgov.org](mailto:lwolin@smcgov.org) 650-363-4571

### **DISTRICT 2**

NOELIA CORZO

[ncorzo@smcgov.org](mailto:ncorzo@smcgov.org) 650-363-4568

Chief Legislative Aid: Rudy Espinoza Murray

[respinoza1@smcgov.org](mailto:respinoza1@smcgov.org) 650-363-4568

### **DISTRICT 3**

RAY MUELLER

[rmueller@smcgov.org](mailto:rmueller@smcgov.org) 650-363-4569

### **DISTRICT 4**

WARREN SLOCUM

[wslocum@smcgov.org](mailto:wslocum@smcgov.org) 650.363.4570

Sr. Legislative Aid: Marci Dragun

[mdragun@smcgov.org](mailto:mdragun@smcgov.org) 650-599-1021

### **DISTRICT 5**

DAVID CANEPA

[dcanepa@smcgov.org](mailto:dcanepa@smcgov.org) 650-363-4572

Chief of Staff: Tony Bayudan

[tbayudan@smcgov.org](mailto:tbayudan@smcgov.org) 650-363-4572

## STATE LEGISLATORS REPRESENTING SAN MATEO COUNTY

### ASSEMBLY

#### ● NORTH COUNTY, ASSEMBLY DISTRICT 19

Assemblyman **PHILIP Y. TING**

**District Office:** 455 Golden Gate Ave, Ste 14600, San Francisco CA 94102; 415-557-2312

**Capitol Office:** P.O. Box 942849, Rm 3173, Sacramento CA 94249; 916-319-2019

email: [assemblymember.ting@assembly.ca.gov](mailto:assemblymember.ting@assembly.ca.gov)

#### ● CENTRAL COUNTY, ASSEMBLY DISTRICT 21

Assemblyman **DIANE PAPAN**

**District Office:** 1528 So. El Camino Real, Ste 302, San Mateo CA 94022; 650-349-2200

**Capitol Office:** P.O. Box 942849, Rm 3126, Sacramento CA 94249; 916-319-2022

email: [assemblymember.papan@assembly.ca.gov](mailto:assemblymember.papan@assembly.ca.gov)

### STATE SENATE

- **SENATE DISTRICT 11:** *San Francisco and No. San Mateo County (Broadmoor, Colma, Daly City, and part of So. San Francisco)*

Senator **SCOTT WIENER**

Email: <https://sd11.senate.ca.gov/contact>

**District Office:** 455 Golden Gate Ave, Ste 14800, San Francisco CA 94102; Phone: 415-557-1300; Fax: 415-557-1252

**Capitol Office:** State Capitol, Rm 5100 Sacramento, CA 95814

Phone: 916-651-4011 Fax: (916) 445 -4722

#### ● SOUTH COUNTY, ASSEMBLY DISTRICT 23

Assemblyman **MARC BERMAN**

**District Office:** 721 Colorado Ave., Suite 101, Palo Alto CA 94303; 650-323-0224

**Capitol Office:** P.O. Box 942849, Sacramento CA 94249; 916-319-2123

email: [assemblymember.berman@assembly.ca.gov](mailto:assemblymember.berman@assembly.ca.gov)

- **SENATE DISTRICT 13:** *central and south San Mateo County*

Senator **JOSH BECKER**

Email: <https://sd13.senate.ca.gov/contact>

**District Office** 1528 So. El Camino Real, Ste 303, San Mateo CA 94402; Phone: 650-212-3313; Fax: 650-212-3320

**Capitol Office:**

State Capitol, Room 5035, Sacramento, CA 95814

Phone: 916-651-4013 Fax: 916-651-4913

**ASSEMBLY ARTS, ENTERTAINMENT, SPORTS, TOURISM AND INTERNET MEDIA**

Chief: Tasha Boerner Horvath. Secretary: Tabatha Vogelsang 1020 N Street, Room 152. Phone: (916) 319-3450.  
 BILLS HEARD IN FILE ORDER. Fax: (916) 319-3451. REPUBLICAN CAUCUS: Calvin Rusch. Phone: 916-319-3900.

Member	District	Party	Room	Phone
<a href="#">Sharon Quirk-Silva (Chair)</a>	67	D	4210	916 319 2067
<a href="#">Greg Wallis (Vice Chair)</a>	47	R	4330	916 319 2047
<a href="#">Mike Fong</a>	49	D	5230	916 319 2049
<a href="#">Laura Friedman</a>	44	D	5740	916 319 2044
<a href="#">Gregg Hart</a>	37	D	6230	916 319 2037
<a href="#">Tom Lackey</a>	34	R	5340	916 319 2034
<a href="#">Avelino Valencia</a>	68	D	4120	916 319 2068

**ASSEMBLY BUDGET SUBCOMMITTEE NO. 4 ON STATE ADMINISTRATION**

Room 6026. Phone (916) 319-2099. REPUBLICAN CAUCUS: Brent Finkel. Phone: 916-319-3900.

Member	District	Party	Room	Phone
<a href="#">Wendy Carrillo (Chair)</a>	52	D	8140	916 319 2052
<a href="#">Alex Lee</a>	24	D	6330	916 319 2024
<a href="#">Joe Patterson</a>	05	R	4530	916 319 2005
<a href="#">Eloise Gómez Reyes</a>	50	D	8210	916 319 2050
<a href="#">Buffy Wicks</a>	14	D	4240	916 319 2014
<a href="#">Philip Ting (Dem. Alternate)</a>	19	D	8230	916 319 2019
<a href="#">Vince Fong (Rep. Alternate)</a>	32	R	4630	916 319 2032

**SENATE BUDGET AND FISCAL REVIEW SUBCOMMITTEE NO. 4 ON STATE ADMINISTRATION AND GENERAL GOVERNMENT**

Phone: (916) 651-4103. State Capitol, Room 502.

Member	District	Party	Room	Phone
<a href="#">Stephen C. Padilla (Chair)</a>	18	D	6640	916 651 4018
<a href="#">Anna M. Caballero</a>	14	D	7620	916 651 4014
<a href="#">Roger W. Niello</a>	6	R	7110	916 651 4006

**JOINT COMMITTEE ON ARTS**

1021 O Street, Suite 6610, Sacramento, CA 95814. Phone: (916) 651-4026.

Member	House	District	Party	Room	Phone
<a href="#">Anthony Rendon (Chair)</a>	A	62	D	8330	916 319 2062
<a href="#">Tasha Boerner Horvath</a>	A	77	D	4150	916 319 2077
<a href="#">Vince Fong</a>	A	32	R	4630	916 319 2032
<a href="#">Josh Lowenthal</a>	A	69	D	5130	916 319 2069
<a href="#">Sharon Quirk-Silva</a>	A	67	D	4210	916 319 2067
<a href="#">Greg Wallis</a>	A	47	R	4330	916 319 2047
<a href="#">Benjamin Allen (Vice Chair)</a>	S	24	D	6610	916 651 4026
<a href="#">Anthony Portantino</a>	S	25	D	7630	916 651 4025
<a href="#">Susan Rubio</a>	S	22	D	8710	916 651 4022
<a href="#">Scott Wilk</a>	S	21	R	7140	916 651 4021

CA ASSEMBLY		Sort by	Social Media		
Representative	District		Twitter	Instagram	Facebook
<u><a href="#">Dahle, Megan (CA-1-R)</a></u>	1		@AsmMeganDahle	@megandahleca	
	1				
<u><a href="#">Wood, Jim (CA-2-D)</a></u>	2		<a href="#">@JimWoodAD2</a>	@jimwood02	
	2				
<u><a href="#">Gallagher, James (CA-3-R)</a></u>	3		@J_GallagherAD3	@jgallagher530	
	3				
<u><a href="#">Aguiar-Curry, Cecilia M. (CA-4-D)</a></u>	4		@AsmAguiarCurry	@asmaguiarcurry	
	4				
<u><a href="#">Patterson, Joe (CA-5-R)</a></u>	5		@Patterdude	@Patterdude	
	5				
<u><a href="#">McCarty, Kevin (CA-6-D)</a></u>	6		@AsmKevinMcCarty	@asmkevinmccarty	
	6				
<u><a href="#">Hoover, Josh (CA-7-R)</a></u>	7		@joshua_hoover	@joshua_hoover	
	7				
<u><a href="#">Patterson, Jim (CA-8-R)</a></u>	8		@JimPatterson559	n/a	
	8				
<u><a href="#">Flora, Heath (CA-9-R)</a></u>	9		@HeathFloraCA	@assemblyman_heath_flora	
	9				
<u><a href="#">Nguyen, Stephanie (CA-10-D)</a></u>	10		@StephNguyenCA	@StephNguyenCA	
	10				
<u><a href="#">Wilson, Lori (CA-11-D)</a></u>	11		@asmLoriWilson	@asmLoriWilson	
	11				
<u><a href="#">Connolly, Damon (CA-12-D)</a></u>	12		@AsmConnolly	n/a	
	12				
<u><a href="#">Villapudua, Carlos (CA-13-D)</a></u>	13		@CarlosForAD13	@villapuduacarlos	
	13				
<u><a href="#">Wicks, Buffy (CA-14-D)</a></u>	14		@BuffWicks	@asmbuffywicks @buffywicks	
	14				
<u><a href="#">Grayson, Timothy (CA-15-D)</a></u>	15		@AsmGrayson	@graysonforassembly	
	15				
<u><a href="#">Bauer-Kahan, Rebecca (CA-16-D)</a></u>	16		@BauerKahan	@rebeccaforassembly	

	16		
<b><u>Haney, Matt (CA-17-D)</u></b>	17	@MattHaneySF	@MattHaneySF
	17		
<b><u>Bonta, Mia (CA-18-D)</u></b>	18	@MiaBonta	@asmmiabonta
	18		
<b><u>Ting, Philip Y. (CA-19-D)</u></b>	19	@PhilTing	@philting
	19		
<b><u>Ortega, Liz (CA-20-D)</u></b>	20	@LizForAssembly	@LizForAssembly
	20		
<b><u>Papan, Diane (CA-21-D)</u></b>	21	@DianePapan	@DianePapan
	21		
<b><u>Alanis, Juan (CA-22-R)</u></b>	22	@JuanAlanisCA	@juanalanisforassembly
	22		
<b><u>Berman, Marc (CA-23-D)</u></b>	23	@AsmMarcBerman	@marc_berman
	23		
<b><u>Lee, Alex (CA-24-D)</u></b>	24	@VoteAlexLee2020	@alex_lee
	24		
<b><u>Kalra, Ash (CA-25-D)</u></b>	25	@Ash_Kalra	@ash_kalra
	25		
<b><u>Low, Evan (CA-26-D)</u></b>	26	@Evan_Low	n/a
	26		
<b><u>Soria, Esmeralda (CA-27-D)</u></b>	27	@Esmeralda_Soria	@esmeraldasoria
	27		
<b><u>Pellerin, Gail (CA-28-D)</u></b>	28	@AsmGailPellerin	@gailpellerinforassembly
	28		
<b><u>Rivas, Robert (CA-29-D)</u></b>	29	@AsmRobertRivas	@robertrivas_ca
	29		
<b><u>Addis, Dawn (CA-30-D)</u></b>	30	@AsmDawnAddis	
	30		
<b><u>Arambula, Dr. Joaquin (CA-31-D)</u></b>	31	@drarambulaAD31	@asmdrjoaquinarambula
	31		
<b><u>Fong, Vince (CA-32-R)</u></b>	32	@AsmVinceFong	@vincefong661

	32		
<u>Mathis, Devon (CA-33-R)</u>	33	@devonjmathis	@devon_mathis
	33		
<u>Lackey, Tom (CA-34-R)</u>	34	@TomLackey36	@tomlackey
	34		
<u>Bains, Jasmeet (CA-35-D)</u>	35	@AsmJasmeetBains	@drjasmeetbains
	35		
<u>Garcia, Eduardo (CA-36-D)</u>	36	@AsmEGarcia	@asmegarcia
	36		
<u>Hart, Gregg (CA-37-D)</u>	37	@AsmGreggHart	@hartforassembly
	37		
<u>Bennett, Steve (CA-38-D)</u>	38	@asmstevebennett	@asmstevebennett
	38		
<u>Carrillo, Juan (CA-39-D)</u>	39	@JuanCarrillo4CA	@JuanCarrillo4CA
	39		
<u>Schiavo, Pilar (CA-40-D)</u>	40	@AsmPilarSchiavo	@pilar4ca
	40		
<u>Holden, Chris R. (CA-41-D)</u>	41	@ChrisHoldenLA	@chrisholden41
	41		
<u>Irwin, Jacqui (CA-42-D)</u>	42	@ASM_Irwin	@asm_irwin Verified
	42		
<u>Rivas, Luz (CA-43-D)</u>	43	@AsmLuzRivas	@luzmrivas
	43		
<u>Friedman, Laura (CA-44-D)</u>	44	@LauraFriedmanCA	@laurafriedman43
	44		
<u>Ramos, James (CA-45-D)</u>	45	@AsmJamesRamos	@asmjamesramos
	45		
<u>Gabriel, Jesse (CA-46-D)</u>	46	@AsmJesseGabriel	@asm.jesse.gabriel
	46		
<u>Wallis, Greg (CA-47-R)</u>	47	@gregrwallis	n/a
	47		
<u>Rubio, Blanca E. (CA-48-D)</u>	48	@AsmBlancaRubio	@berubio714
	48		

<b><u>Fong, Mike (CA-49-D)</u></b>	49	@MikeFongCA	@asmmikefong
	49		
<b><u>Reyes, Eloise Gómez (CA-50-D)</u></b>	50	@AsmReyes47	@teameloisereyes
	50		
<b><u>Zbur, Rick Chavez (CA-51-D)</u></b>	51	@AsmRickZbur	@rickchavezbur
	51		
<b><u>Carrillo, Wendy (CA-52-D)</u></b>	52	@AsmCarrillo	@asmcarrillo
	52		
<b><u>Rodriguez, Freddie (CA-53-D)</u></b>	53	@AsmRodriguez53	@asmrodriguez53
	53		
<b><u>Santiago, Miguel (CA-54-D)</u></b>	54	@MSantiagoAD54	@santiagoad53 @SantiagoAD53
	54		
<b><u>Bryan, Isaac (CA-55-D)</u></b>	55	@ib2_real	@ib2_real
	55		
<b><u>Calderon, Lisa (CA-56-D)</u></b>	56	@AsmLisaCalderon	carlasillin00@gmail.com
	56		
<b><u>Jones-Sawyer, Reginald Byron (CA-57-D)</u></b>	57	@JonesSawyerAD59	@jonessawyer59official @reggiejonessawyersr
	57		
<b><u>Cervantes, Sabrina (CA-58-D)</u></b>	58	@AsmCervantes	@AsmCervantes
	58		
<b><u>Chen, Phillip (CA-59-R)</u></b>	59	@PhillipChenCA	@asmphillipchen
	59		
<b><u>Jackson, Dr. Corey (CA-60-D)</u></b>	60	@AsmCoreyJackson	@jackson835
	60		
<b><u>McKinnor, Tina (CA-61-D)</u></b>	61	@AsmTinaMcKinnor	@AsmTinaMcKinnor
	61		
<b><u>Rendon, Anthony (CA-62-D)</u></b>	62	@RendonAD62	@rendon62nd
	62		
<b><u>Essayli, Bill (CA-63-R)</u></b>	63	@billessayli	@billessayli
	63		
<b><u>Pacheco, Blanca. (CA-64-D)</u></b>	64	@BlancaNPacheco	@blancapachecoca
	64		
<b><u>Gipson, Mike A. (CA-65-D)</u></b>	65	@AsmMikeGipson	@asmmikegipson



	65		
<b><u>Muratsuchi, Al (CA-66-D)</u></b>	66	@AsmMuratsuchi	@asmmuratsuchi
	66		
<b><u>Quirk-Silva, Sharon (CA-67-D)</u></b>	67	@quirk_silva	@quirksilva65th
	67		
<b><u>Valencia, Avelino (CA-68-D)</u></b>	68	@AsmValencia	n/a
	68		
<b><u>Lowenthal, Josh (CA-69-D)</u></b>	69	@AsmLowenthal	@joshlowenthal
	69		
<b><u>Ta, Tri (CA-70-R)</u></b>	70	@TriTa4CA	n/a
	70		
<b><u>Sanchez, Kate A. (CA-71-R)</u></b>	71	@AsmKateSanchez	@asmkatesanchez
	71		
<b><u>Dixon, Diane (CA-72-R)</u></b>	72	@DianeDixonAD72	0
	72		
<b><u>Petrie-Norris, Cottie (CA-73-D)</u></b>	73	@AsmCottie	@asmcottie
	73		
<b><u>Davies, Laurie (CA-74-R)</u></b>	74	@AsmLaurieDavies	n/a
	74		
<b><u>Waldron, Marie (CA-75-R)</u></b>	75	@MarieWaldron75	@waldron4710
	75		
<b><u>Maienschein, Brian (CA-76-D)</u></b>	76	@BMaienschein	@bmaienschein
	76		
<b><u>Boerner Horvath, Tasha (CA-77-D)</u></b>	77	@AsmTbh	@tashaboerner
	77		
<b><u>Ward, Christopher M. (CA-78-D)</u></b>	78	@AsmChrisWard	@chriswardad78
	78		
<b><u>Weber, M.D., Akilah (CA-79-D)</u></b>	79	@asmakilahweber	@asmshirleyweber
	79		
<b><u>Alvarez, David A. (CA-80-D)</u></b>	80	@AsmDavidAlvarez	@alvarezsd
	80		

CA STATE SENATE		Sort by District	Social Media		
Representative	District	Twitter	Instagram	Facebook	
<a href="#">Dahle, Brian (CA-1-R)</a>	1	@BrianDahleCA	@briandahleca	<a href="#">@BrianDahleCalifornia</a>	
	1				
<a href="#">McGuire, Mike (CA-2-D)</a>	2	@ilike_mike	N/A	<a href="#">@SenatorMikeMcGuire</a>	
	2				
<a href="#">Dodd, Bill (CA-3-D)</a>	3	@BillDoddCA @SenBillDodd	@senbilldodd	<a href="#">@BillDoddCA</a>	
	3				
<a href="#">Alvarado-Gil, Marie (CA-4-D)</a>	4	@AlvaradoGil2026	@mariealvaradogil	N/A	
	4				
<a href="#">Eggman, Susan Talamantes (CA-5-D)</a>	5	@SenSusanEggman @SusanEggman	@eggmansusan	<a href="#">@SenSusanEggman</a>	
	5				
<a href="#">W. Niello, Roger (CA-6-R)</a>	6	@DrPanMD	@DrPanMD	<a href="#">@RichardPanMD</a>	
	6				
<a href="#">Glazer, Steven M. (CA-7-D)</a>	7	@Steve_Glazer	N/A	SenatorSteveGlazerCA/	
	7				
<a href="#">Ashby, Angelique V. (CA-8-D)</a>	8	@SenatorBorgeas	@senatorborgeas	<a href="#">@SenatorBorgeas</a>	
	8				
<a href="#">Skinner, Nancy (CA-9-D)</a>	9	@NancySkinnerCA	@senatorskinner	<a href="#">@StateSenatorNancySkinner</a>	
	9				
<a href="#">Wahab, Aisha (CA-10-D)</a>	10	@aishabbwahab	@aishabbwahab	<a href="#">@aishabbwahab</a>	
	10				
<a href="#">Wiener, Scott D. (CA-11-D)</a>	11	@Scott_Wiener	@scott_wiener	<a href="#">@ScottWiener2</a>	
	11				
<a href="#">Shannon Grove (CA-12-R)</a>	12	@ShannonGroveCA	@shannongroveca	<a href="#">@ShannonGroveCA</a>	
	12				
<a href="#">Becker, Josh (CA-13-D)</a>	13	@SenJoshBecker @JoshBeckerSV	@josh.becker.ca	<a href="#">@jbecker1</a>	
	13				

<b><u>Caballero, Anna M. (CA-14-D)</u></b>	14	@CASenCaballero	@senatorcaballero	<a href="#">@senatorcaballero/</a>
	14			
<b><u>Cortese, Dave (CA-15-D)</u></b>	15	@SenDaveCortese @DaveCortese	@senatordavecortese @davecortese	<a href="#">@davecortesegov</a>
	15			
<b><u>Hurtado, Melissa (CA-16-D)</u></b>	16	@Senator_Hurtado	@senmelissahurtado	@SenatorMelissaHurtado/
	16			
<b><u>Laird, John (CA-17-D)</u></b>	17	@SenJohnLaird	@lairdforcasenate @laird4casenate	<a href="#">@SenatorJohnLaird</a>
	17			
<b><u>Padilla, Steve (CA-18-D)</u></b>	18	@SenStevePadilla	N/A	StevePadillaChulaVistaCityCo uncil/
	18			
<b><u>Limón, S. Monique (CA-19-D)</u></b>	19	@MoniqueLimonCA	@moniquelimonca	<a href="#">@MoniqueLimonCA</a> <a href="#">@S Monique Limon</a>
	19			
<b><u>Menjivar, Caroline (CA-20-D)</u></b>	20	@SenatorMenjivar	@joincarolinemenjivar	<a href="#">@joincarolinemenjivar/</a>
	20			
<b><u>Wilk, Scott (CA-21-R)</u></b>	21	@ScottWilkCA	@senator_wilk	<a href="#">@ScottWilkCA</a>
	21			
<b><u>Rubio, Susan (CA-22-D)</u></b>	22	@SenSusanRubio @SusanRubioCA	@sensusanrubio @susanrubioca	<a href="#">@SenSusanRubio</a>
	22			
<b><u>Bogh, Rosilicie Ochoa (CA-23-R)</u></b>	23	@rosilicie	@rosilicieochoabogh @rosiliciebogh	<a href="#">@rosilicieochoabogh</a>
	23			
<b><u>Benjamin Allen (CA-24-D)</u></b>	24	@BenAllenCA	@benallenca	<a href="#">@benallencalifornia</a>
	24			
<b><u>Portantino, Anthony J. (CA-25-D)</u></b>	25	@Portantino	@portantino	<a href="#">@portantino</a>
	25			
<b><u>Durazo, María Elena (CA-26-D)</u></b>	26	@MariaEDurazo	@senatormed	<a href="#">@SenatorMariaElenaDurazo</a>
	26			
<b><u>Stern, Henry I. (CA-27-D)</u></b>	27	@HenrySternCA @SenHenryStern	@senatorhenry	<a href="#">@HenrySternCA</a>
	27			
<b><u>Smallwood-Cuevas, Lola (CA-28-</u></b>	28	@LolaForSenate	@lolasmallwoodcuevas	<a href="#">@Lola-Smallwood-Cuevas/</a>
	28			
<b><u>Newman, Josh (CA-29-D)</u></b>	29	@JoshNewmanCA	@senatornewmanca	<a href="#">@JoshNewmanCA</a>

	29			
Archuleta, Bob (CA-30-D)	30	@SenBobArchuleta	@senatorbobarchuleta	<a href="#">@senatorbobarchuleta</a>
	30			
<a href="#">Roth, Richard D. (CA-31-D)</a>	31	@GeneralRoth	@generalroth	<a href="#">@majgen.roth</a>
	31			
<a href="#">Seyarto, Kelly (CA-32-R)</a>	32	@SenatorSeyarto	@SenatorSeyarto	@SenatorKellySeyarto/
	32			
<a href="#">Gonzalez, Lena A. (CA-33-D)</a>	33	@SenGonzalez33 @SenGonzalez_33	@senatorgonzalez	<a href="#">@SenGonzalez33</a>
	33			
<a href="#">Umberg, Thomas J. (CA-34-D)</a>	34	@SenatorUmberg	@senator_umberg	<a href="#">@SenatorUmberg</a>
	34			
<a href="#">Bradford, Steven (CA-35-D)</a>	35	@SteveBradford	@stevecbradford	<a href="#">@stevenbradford62</a>
	35			
<a href="#">Nguyen, Janet (CA-36-R)</a>	36	@SenJanetNguyen	@janetnguyenca	<a href="#">@JanetNguyenCA/</a>
	36			
<a href="#">Min, Dave (CA-37-D)</a>	37	@DaveMinCA	@sendavemin	<a href="#">@SenatorDaveMin</a>
	37			
<a href="#">Blakespear, Catherine (CA-38-D)</a>	38	@SenBlakespear	@catherineblakespear	@catherineblakespear/
	38			
<a href="#">Atkins, Toni G. (CA-39-D)</a>	39	@SenToniAtkins @toniatkins	@senatortoniaticins @toni atkins	<a href="#">@SDToni</a>
	39			
<a href="#">Jones, Brian W. (CA-40-R)</a>	40	@SenBrianJones	@senbrianjones	<a href="#">@senbrianjones</a>
	40			



## CONTACT INFORMATION FOR MEDIA (PRINT, BROADCAST, INTERNET) IN SAN MATEO COUNTY

### 1. SAN MATEO COUNTY COMMUNICATIONS OFFICE MEDIA CONTACTS:

#### County of San Mateo Communications Office

Michelle Durand  
Chief Communications Officer  
Phone: (650) 363-4153  
Email: [mdurand@smcgov.org](mailto:mdurand@smcgov.org)

#### San Mateo County Health

Preston Merchant  
Chief Communications and Public Information Officer  
Phone: (650) 867-1661  
Email: [press@smchealth.org](mailto:press@smchealth.org)

#### Human Services Agency

Bryan Kingston  
Communications Specialist  
Phone: (650) 802-6433  
Email: [bkingston@smcgov.org](mailto:bkingston@smcgov.org)

#### Office of Sustainability

Effie Verducci  
Communications Officer  
Phone: (650) 363-4120  
Email: [everducci@smcgov.org](mailto:everducci@smcgov.org)

#### Parks

Carla Schoof  
Communications Specialist  
Phone: (650) 399-6431  
Email: [cschoof@smcgov.org](mailto:cschoof@smcgov.org)



## Sheriff's Office

Lt. Eamonn Allen  
Public Information Officer  
Phone: 650) 421-1243  
Email: [pio@smcgov.org](mailto:pio@smcgov.org)

## 2. PRINT/INTERNET MEDIA

### A. Bay Area Parent - San Francisco/Peninsula Edition

1660 Amphlett Boulevard S, Suite 335  
San Mateo California 94402  
<http://www.bayareaparent.com/>

Daniel Payomo, Publisher  
[daniel.payomo@bayareaparent.com](mailto:daniel.payomo@bayareaparent.com); 408-533-4412

Janine DeFao, Associate Editor,  
[janine.defao@bayareaparent.com](mailto:janine.defao@bayareaparent.com)

To submit stories/articles:  
Jill Wolfson, Editor  
[jill.wolfson@bayareaparent.com](mailto:jill.wolfson@bayareaparent.com)

### B. Half Moon Bay Review/ Pacifica Tribune (Same Address, Publisher & Editor)

P.O. Box 68  
714 Kelly Avenue  
Half Moon Bay, CA 94019-1919  
650-726-4424  
<https://www.hmbreview.com/>

Debra Godshall, Publisher  
[publisher@coastsidenewsgroup.com](mailto:publisher@coastsidenewsgroup.com);



Clay Lambert; Editorial Director  
[editor@coastsidenewsgroup.com](mailto:editor@coastsidenewsgroup.com)

August Howell, Community & Arts Writer [august@coastsidenewsgroup.com](mailto:august@coastsidenewsgroup.com)

Link to Add Events to Community Calendar to HMBReview: <https://www.hmbreview.com/local-events/>

Form to Submit Letter to the Editor to HMBReview:  
[https://www.hmbreview.com/site/forms/online\\_services/letter/](https://www.hmbreview.com/site/forms/online_services/letter/)

Link to add Events to Pacifica Tribune:  
<https://www.pacificatribune.com/local-events/>

Form to Submit Letter to the Editor to Pacifica Tribune:  
[https://www.pacificatribune.com/site/forms/online\\_services/letter\\_editor/](https://www.pacificatribune.com/site/forms/online_services/letter_editor/)

## C. San Mateo Daily Journal

1720 S. Amphlett Blvd. #123  
San Mateo, CA 94402  
650-344-5200

Jon Mays, Editor in Chief  
[info@smdailyjournal.com](mailto:info@smdailyjournal.com)

To submit items for the Datebook Calendar of Events  
<https://www.smdailyjournal.com/users/admin/calendar/event/>

This is a free service. All entries will be considered but are not guaranteed.

To submit Opinions & Letters:  
[https://www.smdailyjournal.com/site/forms/online\\_services/letter\\_editor/](https://www.smdailyjournal.com/site/forms/online_services/letter_editor/)

## D. The Mercury News – Bay Area News Group - San Mateo County Times

4 N. Second Street, Suite 700  
San Jose, CA 95113  
<https://www.mercurynews.com/location/san-mateo-county/>



Randy McMullen, Arts and Entertainment Editor  
[rmcmullen@bayareanewsgroup.com](mailto:rmcmullen@bayareanewsgroup.com); 510-293-2461

Cecily Burt, Bay Area Focus Editor  
[cburt@bayareanewsgroup.com](mailto:cburt@bayareanewsgroup.com); 925-943-8227

Jim Harrington, Music Reporter  
[jharrington@bayareanewsgroup.com](mailto:jharrington@bayareanewsgroup.com)

Form to Submit Letter to the Editor: <https://www.mercurynews.com/letters-to-the-editor/>

Suggest an entertainment or lifestyle story  
[features\(at\)bayareanewsgroup.com](mailto:features(at)bayareanewsgroup.com)

## **E. Foster City Islander**

969 Edgewater Boulevard, Suite 777  
Foster City, CA 94404  
650-574-5952

Published Weekly on Wednesdays

[info@fostercityislander.com](mailto:info@fostercityislander.com)

[news@fostercityislander.com](mailto:news@fostercityislander.com)

Mark Watson & Bob Jungbluth, Owners & Publishers

<https://www.facebook.com/FosterCityIslander>





## F. Palo Alto Daily Post

385 Forest Ave.,  
Palo Alto, CA 94301  
650-328-7700; <https://padailypost.com/>

Dave Price, Editor and Co-Publisher  
[price@padailypost.com](mailto:price@padailypost.com)

Advertising email: [ads@padailypost.com](mailto:ads@padailypost.com)

Newsroom email: [news@padailypost.com](mailto:news@padailypost.com)

Distribution email: [amando@padailypost.com](mailto:amando@padailypost.com)

Send a letter to the editor at [letters@padailypost.com](mailto:letters@padailypost.com)

## G. PALO ALTO ONLINE & WEEKLY

450 Cambridge Ave.  
Palo Alto, CA 94306  
650-326-8210  
<https://www.paloaltoonline.com/arts/>

[William S. Johnson](#), Publisher  
650-223-6505

[Jocelyn Dong](#), Editor  
650-223-6514

[Heather Zimmerman](#), Arts & Entertainment Editor  
650-223-6515

General Editorial Information: [editor@paweekly.com](mailto:editor@paweekly.com)

Submit Letters to the Editor: [letters@paweekly.com](mailto:letters@paweekly.com)

Submit Entry for Calendar: <https://portal.cityspark.com/EventEntry/EventEntry/PaloAltoWeekly>



## H. SAN FRANCISCO CHRONICLE

901 Mission Street  
San Francisco, CA 94103  
(415) 777-1111  
[www.sfchronicle.com](http://www.sfchronicle.com)

Emilio Garcia Ruiz, Editor-in-Chief  
[emilio.garcia-ruiz@sfchronicle.com](mailto:emilio.garcia-ruiz@sfchronicle.com)

Mozes, Zarate, Editor for Newsroom Product  
[mozes.zarate@sfchronicle.com](mailto:mozes.zarate@sfchronicle.com)

Culture Section  
[culture@sfchronicle.com](mailto:culture@sfchronicle.com)

Opinion Page  
[opinion@sfchronicle.com](mailto:opinion@sfchronicle.com)

Datebook Section  
[datebook@sfchronicle.com](mailto:datebook@sfchronicle.com)

To submit an event for inclusion in A&E section, send press release to: [listings@sfchronicle.com](mailto:listings@sfchronicle.com)

Form to submit a letter to the editor:  
<https://www.sfchronicle.com/submit-your-opinion/>

## I. SFGATE

901 Mission Street  
San Francisco, CA 94103  
<https://www.sfgate.com/>

Grant Marek, Editor in Chief  
[grant.marek@sfgate.com](mailto:grant.marek@sfgate.com)

Amanda Bartlett, Culture Reporter  
[amanda.bartlett@sfgate.com](mailto:amanda.bartlett@sfgate.com)

Link to submit event listing to SF Gate:  
<https://thebay-community.pointslocal.com/community/authenticate>



### **3. BROADCAST MEDIA**

#### **KDOG Student Radio at College of San Mateo**

[kdog@smccd.edu](mailto:kdog@smccd.edu)

Channel San Mateo - San Mateo's local PEG (Public, Education, or Government) channel, providing local cable subscribers with a wide variety of programming.

<https://www.cityofsanmateo.org/193/Channel-San-Mateo-Live-Stream>

#### **KCSM PUBLIC RADIO**

##### **KCSM Radio (Public Jazz Radio)**

Dante Betteo, Radio Station Manager

[dante@kcsm.net](mailto:dante@kcsm.net)

650-524-6903

##### **KCSM TV & FM**

1700 West Hillsdale Blvd

San Mateo, California 94402

650-574-6586

*Jazz Datebook: Questions or Info on Event Submissions*

[jazzdatebook@kcsm.net](mailto:jazzdatebook@kcsm.net)



## ACTION STEPS AND RESOURCES FOR SAN MATEO COUNTY ARTS/CULTURE NONPROFITS

### NATIONAL, STATE & LOCAL ADVOCACY GROUPS

- [AMERICANS FOR THE ARTS](#), the largest arts/culture advocacy organization in the US, is conducting a survey to make the case to Congress for providing relief funding [through the NEA] to arts/culture organizations and practitioners. [Join AFTA](#) for their extensive library of books, resource materials, and data – all of which is free or inexpensive for members.
- [CALIFORNIANS FOR THE ARTS](#) (CFA) is the most comprehensive Statewide Arts Advocacy organization. Follow CFA on [FACEBOOK](#) and become a [CFA Member](#). YOU are your own best advocate: [PARTICIPATE IN](#) CFA's Annual **Art, Culture, Creativity Month** –a virtual series of advocacy events and trainings that take place every April.
- [CREATE CA is the NEW CA ALLIANCE FOR ARTS EDUCATION](#). The two organizations joined forces in an effort to more effectively advocate for high quality arts education for all students. Join their [SPEAK UP ACTION PLAN](#) and find [RESOURCES](#) to advocate for arts education.
- [THRIVE, THE ALLIANCE OF NONPROFITS FOR SAN MATEO COUNTY](#) provides nonprofits with resources, networking opportunities with other sectors- philanthropy, businesses, and government, advocacy tools and strategies to forge strong cross-sector partnerships. [Join Thrive](#) today to share ideas, best practices and learnings.

### RESOURCES

- Federal dollars for small businesses and nonprofits are directed through the [U.S. SMALL BUSINESS ADMINISTRATION](#) – their Northern California District office provides resources and information on loans, funding, and webinars.
- [Taproot Foundation](#) and [Catchafire](#) help nonprofits solve critical organizational challenges through the support of skilled volunteers sharing their expertise pro bono.
- [How to Plan a Virtual Event on Vimeo](#) – Why not try a virtual event? Vimeo's live production team offers advice on how schools, event coordinators, marketers, and more are evolving their event strategies to optimize engaging live streaming experiences.
- [The Center for Nonprofit Excellence](#) provides resources, trainings, peer support networks, and consulting to nonprofit organizations, including experienced and emerging leaders, board members and staff.
- [Dragonfly Community Arts](#) partners with artists and non-profits to fund new educational art opportunities.



- [Fleischhacker Foundation](#) offers small grants to arts organizations engaged in the production and presentation of new work by Bay Area artists in the disciplines of dance, music, theater, visual arts, interdisciplinary arts, or film.
- [Palo Alto Community Fund](#) offers grants including arts organizations in East Palo Alto, Palo Alto and Menlo Park.
- [Silicon Valley Community Foundation](#) offers Community Action Grants to organizations that foster greater creativity and help build community and power to promote a just, equitable and inclusive Silicon Valley.
- [Northern California Grantmakers Art Loan Fund](#) is offering COVID 19 Emergency Loans to support arts and culture nonprofits in 11 Bay Area counties including San Mateo County.

# WHY THE ARTS MATTER IN CALIFORNIA



## NATIONAL ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**4.4%** Nation's GDP **4.85M** Jobs

**\$1.016 TRILLION** Arts & Culture

**\$945.3 B** Construction

**\$378.4 B** Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

## CALIFORNIA ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**7.7%** State's GDP **742,432** Jobs

**\$261 BILLION** Arts & Culture

**\$124.6 B** Construction

**\$38.3 B** Agriculture & Forestry

The California arts and culture sector was a **\$261 billion industry** in **2021** (7.7% of the state's GDP), representing **742,432 jobs** (4.1% of California's workforce), and total compensation of **\$125 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

**\$166.3 B** Economic activity annually

**\$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

**\$507.4 B** Economic activity annually

Performing and Fine Arts are not recovering as quickly and employment is almost **20% below** 2018 levels (pre-pandemic) in California.

Source: 2022 Otis College Report on the Creative Economy

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVO Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

**View the Top 10 Reasons to Support the Arts HERE**

## PUBLIC FUNDING RECEIVED FOR CALIFORNIA ARTS & CULTURE SECTOR

**2021-22 Historic Relief Funding to California office of small business advocate CAL-OSBA**

**\$150 Million** Live Venues Grant Program; **\$50 million** museum grant program, **\$49.5 million** Non Profit performing arts **\$50 million** cultural institution.

**2021-22 Single largest appropriation to California Arts Council: \$60 million** CA Creative Corps

**2022-2023: \$30 million** Cultural Districts Program; **\$25 million** Arts in Parks

**November 2022:** Prop 28 passes. Historic Ballot measure to allocate approximately **\$1 Billion** to arts education annually

Source: [NEA](#), [NASAA](#), and [California Arts Council](#), 2023

3/23/2023

# CALIFORNIA ARTS HIGHLIGHTS

IN THE GOLDEN STATE, THE ARTS UNITE US



In California, the arts foster real solutions that are deeply needed in society today.

## The California Council on the Arts

The mission of the California Arts Council, a state agency, is to advance California through the arts and creativity. Since its founding in 1976, the Arts Council has awarded more than 32,000 grants with a total investment of approximately \$400 million.

**Executive Director: Anne Bown-Crawford**

**Chair: Lilia Gonzales Chavez**



[Learn more here.](#)

**Create CA** advocates for high-quality arts education for all students by providing policy expertise and mobilizing a statewide network of advocates and allied partners.

**Executive Director: Tom DeCaigny**

**Chair: Jeannine Flores**



[Learn more here.](#)

## Californians for the Arts

mission is to ensure that the arts are accessible to all Californians; are an ongoing part of the public dialogue and to encourage Californians to care about the arts as a critical component of their own lives and the lives of their communities. We fight for arts resources and policies that benefit our members and all residents of California. Our work and support of civic engagement, arts education, cultural equity and the creative economy, positively impacts every community across the state. Est. 2007

**Executive Director: Julie Baker**

**Chair: Ron P. Muriera**



[Learn more here.](#)

[Join here.](#)

## THE ARTS ARE EVERYWHERE

- The **Arts Now** program is a statewide network of arts education advocates who participate in professional development and local arts education coalition building and is a program of Create CA. The goal is to increase public funding for, access to, and participation in arts education, regardless of zip code, race, gender, ethnicity, or socioeconomic status. Arts Now programs are in 43 communities and 26 counties across CA.
- California is innovative in its use of the arts to solve social issues. For example, through the **Arts in Corrections** program, a partnership between the California Department of Corrections And Rehabilitation (CDCR) and the California Arts Council, 22 organizations are working in 34 correctional facilities across the state. Additionally the California Arts Council's JUMP start program is serving incarcerated youth in the

juvenile system, and Reentry Through the Arts programs are supported by their Impact Project grants.

- Based in **Fresno**, with service statewide, The Alliance for California Traditional Arts provides arts programming focused on the underserved field of traditional arts, rooted in cultural heritage and community-based practice. Expressions such as Native American beadwork, storytelling, song writing, African drumming, and American folk guitar and guitar ranchera are intended as familiar and culturally relevant art forms for participants.
- **Destination Crenshaw** is the largest reparative Black art and economic revival program in the country. Ultimately, the project will commission more than 100 works by Black artists who have strong ties to Los Angeles, creating a pipeline of work and jobs for emerging, seasoned and internationally renowned artists. Destination

Crenshaw is building community spaces, planting 800 new trees, investing in local businesses, and creating local jobs. When completed in the summer of 2023, Destination Crenshaw's innovative vision will be a testament to the past, present, and future of LA's Black community.

- **California Cultural Districts** highlight the cultural legacy of our state's most valuable resource—its diversity. From larger, urban areas to uncharted rural locations, each district helps grow and sustain authentic arts and culture opportunities, increase the visibility of local artists, and promote socio-economic and ethnic diversity through culture and creative expression. 14 districts serve as California's inaugural state designated Cultural Districts, highlighting some of the thriving cultural diversity and unique artistic identities within local communities across California.

3/23/2023



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

**E-MAIL US:** [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org)

**VISIT US:** [ArtsActionFund.org](http://ArtsActionFund.org)

**FOLLOW US:**



## MEETING REQUEST LETTER TEMPLATE

**Date:**

**To: [Scheduler and Elected Representative]**

**Subject Line: Meeting Request**

My name is [name] and I am [state your title and the name of your organization].

(Next, describe how your organization has a positive impact through its programs in the County/State, and describe the challenges you are currently facing as a member of the Arts Community)

I would like to request a 20-30 minute virtual meeting with [Insert Name of Elected Representative] to discuss arts-related policy and appropriations issues, including [feel free to customize this listing/add your priorities!] funding for the arts and creative industries, and jobs creation strategies.

For purposes of scheduling an appointment, the ideal dates and times that work for me would be [insert ideal times/dates], if your schedule permits (or say you are completely open and will work around their schedule).

Please do not hesitate to contact me at [insert phone number/email] if you have any questions regarding the content or scheduling of the meeting.

Thank you for your kind consideration of our meeting request and I look forward to hearing from you soon.

Sincerely,

---



## SAMPLE LETTER TO INVITE ELECTED RESPRESENTATIVES TO EVENTS

**Insert Your Logo Here!**

Date:

To: (insert District scheduler or field staff name here)

Email address:

Re: Invitation for Rep.XXX to attend (event)

---

On behalf of [insert name of your organization] I would like to invite Rep. XXX to attend the [name of event/exhibition] on [date and time] and be a featured speaker.

This event, taking place in [name of arts venue] and attended by over XX people, would provide us with an opportunity to share how our programs are serving the community and hear directly from the Representative.

[Insert background on YOUR organization and highlight your unique programming and services.]

Thank you for your consideration of our request. If Rep. XXX is unable to attend the event, we would like to schedule a meeting in your district office to discuss with you and your staff how [Insert Name of Organization] serves our community.

Name

Title

Organization

Contact Information

## LETTER SAMPLE TO THANK AN ELECTED OFFICIAL FOR A GRANT OR FUNDING

[Date]

[Legislator Name]

[Full Address]

Dear Supervisor/Senator/Assembly Member,

Our organization, [NAME OF YOUR ORGANIZATION], recently received a grant from {San Mateo County Arts Commission/California Arts Council} to fund [describe the activity including artistic concept, dates, who will be served. This is your chance to speak enthusiastically about the arts activity and why it was worthy of funding.]

[NAME OF YOUR ORGANIZATION] is a vital part of this community and the opportunity to receive funding through the {San Mateo County Arts Commission/California Arts Council} is important to our artistry, our future, and our ability to serve this community. Members of our organization, the young people, and families we serve, and in general our audiences are your constituents; we want you to know that we appreciate your support of the arts in California.

Public funding for the arts supports broad public access to the arts for the citizens of California. {The San Mateo County Arts Commission/California Arts Council} has consistently recognized the importance of the arts and their role in building community by providing funds that enable residents throughout the {County/State} to participate directly in the arts. The {County/State}'s continued financial investment in the arts is critical to our community. Thank you for your ongoing support and interest in the arts.

I would welcome an opportunity to have you attend our activities or speak with you on the phone about our organization.

Sincerely, [Your Signature]

## TEMPLATE LETTER/EMAIL FOR MEETING REQUEST WITH LEGISLATOR (OR STAFF)

- Appointments shouldn't be expected to last more than 30 minutes. Prepare enough content for that amount of time but be flexible if the elected or staffer wants to ask related questions that may take you off your plan for the meeting.
- A week before your meeting send the list of meeting attendees and a pre-read email to the scheduler or the arts staffer. This can include a few attachments or links. Don't overload it with too much information.
- A day or two after your meeting send a follow-up thank you email with any additional information or reminders from your meeting. Even if the meeting didn't end with a "yes!" to our asks, still send a thank you email for their time and remind them that they can come to you with any follow up questions.

**Note:** You may not be able to meet with your State elected officials directly, but don't be discouraged. *Meeting with the arts staffer is of vital importance in developing a relationship with your electeds and getting our issues noticed.* This is an excellent opportunity to start a great relationship with the arts staffer, or further develop your relationship with that office.

### SAMPLE MEETING REQUEST LANGUAGE

**Date:**

**To:** [Scheduler and Elected]

**Subject Line:** Arts Advocacy Week: Member Meeting Request

My name is [name] and I am [your title, organization]. This April we are rallying around the theme that, "The Arts are an Essential Industry." In 2019, Arts Culture and Creativity Month was declared by the [California Senate in a concurrent resolution](#) to be every April in California to recognize and celebrate the significant impact the arts have in California.

As part of the Arts, Culture, and Creativity Month, Arts Advocacy Week provides a way for advocates to engage with our California Elected Officials. Hundreds of grassroots arts advocates will be meeting with their representative the week of April 17-21, 2023, including a group of arts leaders from [insert city and/or state].

I would like to request a 20-30 minute virtual meeting for this group to meet with [Representative or Senator, insert name] sometime during the week of April 17-21 to discuss arts-related policy and appropriations issues, including [feel free to customize this listing/add your priorities!] funding for the arts and creative industries, and jobs creation strategies such as the Governor's Proposal for a California Creative Corps and SB 628 (Allen), California Creative Workforce Act.

For purposes of scheduling an appointment with you during the week of April 17-21, the ideal time for us would be [insert ideal time/date], (or say you are completely open and will work around their schedule) if your schedule permits. Please do not hesitate to contact me at [insert phone number/email] if you have any questions regarding the content or scheduling of the meeting.

Thank you for your consideration of our meeting request and I look forward to hearing from you soon.

Sincerely,

---

## MEETING REQUEST LETTER TEMPLATE

**Date:**

**To: [Scheduler and Elected Representative]**

**Subject Line: Meeting Request**

My name is [name] and I am [state your title and the name of your organization).

(Next, describe how your organization has a positive impact through its programs in the County/State, and describe the challenges you are currently facing as a member of the Arts Community)

I would like to request a 20-30 minute virtual meeting with [Insert Name of Elected Representative] to discuss arts-related policy and appropriations issues, including [feel free to customize this listing/add your priorities!] funding for the arts and creative industries, and jobs creation strategies.

For purposes of scheduling an appointment, the ideal dates and times that work for me would be [insert ideal times/dates], if your schedule permits (or say you are completely open and will work around their schedule).

Please do not hesitate to contact me at [insert phone number/email] if you have any questions regarding the content or scheduling of the meeting.

Thank you for your kind consideration of our meeting request and I look forward to hearing from you soon.

Sincerely,

---

# A Guide to Successful Advocacy

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Everything You Need  
for Do-It-Yourself  
Legislator Visits  
2023 - 2024

For more information:  
Tracy Hudak  
Californians for the Arts  
1731 Howe Ave #585  
Sacramento, CA 95825-2209  
[tracy@californiansforthearts.org](mailto:tracy@californiansforthearts.org)

Prepared by





**Californians for the Arts (CFTA)** is your advocacy service organization building public awareness and offering tools for you to become informed and effective in your civic engagement efforts. [CaliforniansForTheArts.org](http://CaliforniansForTheArts.org)



California Arts Advocates (CAA) is your comprehensive lobbying organization for arts, culture and the creative industries and workforce. [CaliforniaArtsAdvocates.org](http://CaliforniaArtsAdvocates.org)

# Your elected representatives want to hear from you.

California elected officials and their staff want to understand the issues that are important to their constituents, and who better to convey that information than the artists, cultural leaders, creative workers and businesses from their district.

The purpose of Californians for the Arts' "A Guide to Successful Advocacy" is to demystify effective relationship-building with elected officials and to provide tools and tips for preparing for and conducting effective and meaningful meetings with California legislators and/or their staff. The guide also provides step-by-step instructions for scheduling and organizing meetings with live links to the contact information and resources you'll need for this year's advocacy priorities.

## What is Advocacy?

- **Building a relationship with your elected official.**
- **Issue identification, research, and analysis.**
- **Educating your legislator and their staff on issues of concern.**

Advocacy is all of the above. It can be a simple "drop in" to your legislator's office, or as complex as providing detailed analysis on how a piece of legislation could negatively impact a community. Any activity that supports an idea or cause is advocacy, including relationship building, educating legislators and the public.

## What is Successful Advocacy?

- You've built a positive relationship and communication channel with your legislator.
- You've educated them on the value and positive impact of our sector: artists, culture bearers, cultural organizations or creative workers and businesses.
- You've educated them on issues impacting the creative sector in their district.
- You've presented them with an action to take.
- You've had an impact in shifting their position. This might look like shifting their awareness, or how they talk about the issues, or their attitude towards the arts, or their promise to take action on our behalf, or their taking the lead on a policy change. All positive shifts are a success.

**Meet with your legislator anytime!**  
**INFORM** them of issues and challenges  
**LET THEM KNOW** when things are going well.

# Summary of Easy Steps for Setting up a Meeting with Your Legislator

CFTA provides tips and support at every step, including links to resources relevant to the current legislative cycle.

**Step 1:** Identify who is your Elected Official

**Step 2:** Request and schedule a meeting

**Step 3:** Recruit other advocates to join your meeting

**Step 4:** Prepare what you will discuss and ask, and, if meeting as a group, assign talking points

**Step 5:** Conduct meeting

**Step 6:** Follow up

**Remember** - your elected officials want to be helpful if they can. If you utilize the following detailed tips, you will be able to have a productive visit with your legislators and/or their staff and be well on your way to establishing a good working relationship into the future.

Meeting with your legislators is a fun, easy and very powerful way to advocate. They want to feel connected to their constituents and arts and culture stories stimulate pride and understanding.



# Requesting and Scheduling Your Meeting

## Step 1: Identify your Elected Officials

- As of January 2023 new federal and state districts went into effect. You can use the “Find Your Legislators” link below to locate your elected officials by your address and zip code.
- The search will also provide links to their website where you can locate their district maps and other valuable information.

## Step 2: Request and Schedule a Meeting

- Contact your elected officials’ offices via phone or email to schedule a half hour meeting either at their office or on Zoom. Use the “Email Templates” link below for cut-and-paste text for your emails.
- Address the meeting request email to the legislator, the scheduler & the Chief of Staff. Use the “Legislator Contacts” links below for their names and contact information.
- If organizing a group of advocates to participate in the meeting, let them know you will send a follow-up email that will include a list of the attendees. It is always best if attendees are from the legislator’s district.
- A week before the meeting, send a confirmation email to the scheduler or the arts staffer. This can include a few attachments or links. Don’t overload it with too much information.

You may not be able to meet with your State elected officials directly. Meeting with the staffer who manages the arts in their issue-area portfolio is of vital importance to developing a relationship with your legislators and getting arts issues noticed.

### Scheduling Tools for this Legislative Year:

- › [2023-24 FIND YOUR LEGISLATORS](#)
- › [2023-24 LEGISLATOR CONTACTS](#)
- › [2023-24 EMAIL TEMPLATES](#)

California State Senate website  
[www.senate.ca.gov/](http://www.senate.ca.gov/)

California State Assembly website  
[www.assembly.ca.gov/](http://www.assembly.ca.gov/)

# Preparing for a Successful Legislative Visit

**Research Your Legislator** - use the CFTA “Find Your Legislator” link or page on our website, or ask us!

- Learn your legislator’s committee assignments as well as any general biographical information which is usually available on their web page. You never know what you might have in common – high school, college, military, etc. A personal connection is invaluable.
- Try to determine if your legislator has been supportive of arts, cultural or creative issues. You can research on their website or ask CFTA! If your legislator has been supportive, you want to thank him or her. If not, you want to educate them on these issues and ask for their support.
- While legislators and their staff are educated on most issues, they are typically “generalists” unless it pertains to specific issues within the jurisdiction of their committee assignment. For instance, a legislator that sits on the Budget Committee will have a much better understanding of funding issues (and perhaps allocations related to the arts), than a legislator that sits on the Health Committee.

## Prepare the Conversation

- Meetings will generally be 15 – 20 minutes, so plan your time and topics accordingly.
- Prepare a thank you to include in the meeting – it could be specific to the official or a general thank you for actions the legislature has taken.
- Prepare talking points- or a script- that will educate the legislator on the value of the arts and the issues by providing personal stories and/or data.
- Personal stories on the positive impacts or the challenges that the arts are facing, particularly in the legislator’s district are very powerful and effective.
- Numbers talk. Consider sharing data such as the number of people served or affected, the number of arts and culture employees in your community or economic impact data. You can source data from the CFTA website and other places or you can conduct simple surveys as well.
- During April to May, CFTA will have a Talking Points meeting script for you to use that details the specific budget and legislation priorities for that year.

**When discussing specific topics, it is important to use personal stories to explain why the issue needs action. Explain a position with facts and use personal stories to back it up.**

## Make a Specific Ask

- Come with an action the legislator can take, such as joining the joint committee on the arts, co-sponsoring a bill or committing their support for an increase in funding or not sure of a specific request that year, simply ask for their commitment to support arts funding and resources to the creative industries. If asking them to support a particular piece of legislation, be sure to provide background materials or even a leave-behind for them to study. During April to May, CFTA will have a Legislative Asks document, which is an informational leave-behind for you to share.

## Prepare Your Group for the Meeting

- If you are meeting in a group setting with other advocates, assign roles and talking points so you are clear on who will cover which issue and when you plan to speak.
- Have them each prepare a specific thank you and personal story to potentially integrate into the meeting, reminding them to be brief.

## Conducting a Successful Legislative Visit

The following principles apply to both one-on-one meetings or group meetings led by a Captain:

### Guiding the Topics

- **Team Captain:** Prepare a one to two-minute brief introduction of yourself and/or your group. Then allow the group to introduce themselves and where they are from.
- You may also want to start with an “icebreaker” question such as “What’s your personal connection to the arts?” to start to create a connection.
- **Person 1 or Team Captain:** Start with a positive note by finding some common ground. If your legislator has supported a priority issue for the arts (i.e., voted for or co-sponsored a bill), thank them for that support.
- Have each local representative from the elected’s district provide an uplifting yet brief example of a positive artistic story or program occurring in their jurisdiction, or a personal story on how circumstances are impacting their work or community.

Remember, an “ask” is also a solution. These are your elected representatives and they want to serve their constituents and solve problems. Positioning the arts as a partner is a great way to power build.

- Ask the legislator to take a specific action, such as co-sponsoring a bill or committing their support for an increase in funding. If a legislator agrees to support an issue (i.e. co-sponsor a bill or vote in favor of that bill) move on to the next issue. Once they have said “yes,” move on to the next “ask.” Do not waste time rehashing an issue they have agreed to support.
- Thank them for their time upon leaving.
- If there is time, it is appropriate to ask the legislator for a picture or screenshot. If you use Twitter, Facebook or Instagram, you can post your picture with a nice comment, making sure to include your legislator’s Twitter handle or hashtag so they see your positive feedback and can share your post with other constituents.

## **Guiding the Tone and Experience**

- Be positive and avoid partisanship.
- Find a “thank you” to start with.
- Find ways to position the arts as partners in achieving what is important to the legislator.
- It is also extremely inappropriate to discuss political contributions, whether personal or from an Arts Political Action Committee (PAC). Also, it is illegal to give your elected officials a campaign contribution in their official legislative office

**Please keep in mind your meeting might only last 15 to 20 minutes so you want to avoid getting distracted with non-essential conversation. Focus on 1 to 3 items that are relevant to your group and to the elected. Keep the conversation simple, polite and positive.**

**If you don’t have an answer to a question asked by the legislator or staffer – it is okay to say so. Simply reply that you are not sure and offer to follow up with that answer. This actually provides a good opportunity to keep the conversation going after your meeting ends.**

## After Your Legislative Visit

- Write a thank you letter or email summarizing your visit. Thank the legislator again for his or her support on your issues and most importantly, if there was a certain bill they agreed to co-sponsor or issue they committed to support, remind them.
- Find out when the legislator will be back in their district and offer to host a visit to your organization.
- Post your group picture with a nice comment on social media, making sure to include your legislator's Twitter handle or hashtag so they see your positive feedback and can share your post with other constituents. Use the "Legislator Contacts" link to find their social media handles.
- Bask in the glow of your success and know you are appreciated for helping to advance the interests of artists, colleagues and leaders across the state. Thank you!

## Ongoing Advocacy - Stay In Touch Year Round

- Provide information on your great news or impactful stories from their districts. Most electeds have social media and newsletters that go out to their community. They are looking for content and usually are happy to share positive stories.
- Invite them for a tour or an opportunity to see your work in action. Experiences speak louder than words!
- Sign up for Action Alerts on our website to be notified of opportunities to send letters or social media posts asking for action on specific items.
- Phone your legislators' office and simply ask, "what are they doing to support the arts in their district?" and encourage them to support our calls to action.

**Thank you for your leadership!**

**Maintain ongoing communication with the legislator and their staff through letters, emails, or calls. Offer to serve as a resource to them on issues related to arts and culture.**

## Tips for an Effective Legislative Visit

- **Be brief** Most meetings are only 15-20 minutes long & often with staff
- **Be positive** Thank them for their support or time - not the space to argue
- **Be prepared** Know your talking points and specific requests
- **Do homework** Research you legislator, find connections
- **Make it local** Bring data points and share stories on how you impact their district
- **Make it relevant** Know what they care about and how can you be a part of the solution
- **Make it actionable** Come with a specific ask or ideas
- **Have fun!** Arts are often the issue that brings them joy and connection
- **Be yourself!** Dress comfortably and speak from the heart
- **Be the expert** You know the arts – be their eyes and ears for all things arts
- **Be helpful** Offer to provide more information or follow up on any questions
- **Be persistent & consistent** This is a relationship worth developing

Visit the Californians for the Arts website year-round for strategies, casemaking resources and data, updates on legislation and issues, and to sign up to receive Action Alerts.  
**CaliforniansForTheArts.org**

A sunburst graphic consisting of several blue lines radiating from a central point, framing the text.

**ARTS  
NOW**

**LOCAL  
ADVOCACY  
TOOLKIT**

# SOCIAL MEDIA TIPS

## FOR SUCCESSFUL ADVOCACY

Social media is an important tool to help you connect with your school and district leaders, news outlets and community members by tagging them in your posts. To get started, pick a platform that you feel comfortable on and that highlights your content – Twitter is best for information sharing and conversation, Facebook is well-suited to storytelling, and Instagram is ideal for photos and videos. Whatever platform you use, keep it simple: Focus on one message, target your audiences and include images.

### TWITTER:

- Join a conversation, follow people who are in the know, who support you, and who you want to learn from.
- Do not create your own hashtags, instead join others that put your tweet into a larger context. You want your tweets to be pulled into other feeds.
  - *Examples of hashtags: #ArtsEd, #ArtsEquity, #ArtsMatter*
  - *You can also tag accounts such as @GavinNewsom, @CADeptofEd, as well as @TonyThurmond*
- Dig into your region and city and see what hashtags your community or city is using so you can enter conversations that are happening in a timely matter.

### INSTAGRAM:

- Instrumental in sharing student work (with appropriate permissions!) and sharing resources with students.
- Tag community members, arts organizations, etc. to encourage others to utilize your content.

### FACEBOOK:

- Ideal for calls to action, great place to share other people's content.
- Support an organization with more followers and share their relevant content.
- Leverage each other's community.



**Helena Brantley** @RedPencilPR · Mar 13

Replying to @rs\_sparks @ShelfAwareness and 4 others

I am one of many parents in **#Alameda** trading texts about plans for next 3 weeks. Our **school Board** has emergency mtg today. most think schools will close until April 1. Bookstores + libraries were I understand need for plans c + d.



**Change The Name of Dixie District** @NewNameFor... · Apr 16, 2019

We agree! **Join** us tonight for the **school board meeting**. It starts at 6pm at 380 Nova Albion Way. It's time to **#LoseTheLostCause** in **#Marin** **#California**.



**Rep. Jared Huffman** @JaredHuffman · Apr 15, 2019

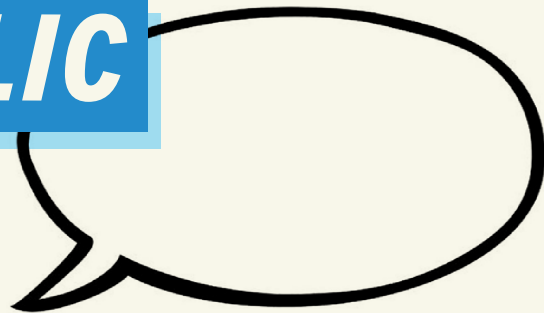
US House candidate, CA-2

Replying to @NewNameForDixie

If they were making fun of you in Red Bluff a century-and-a-half ago, it's probably a good idea to change the name.



# EFFECTIVE PUBLIC COMMENT



## WHAT TO INCLUDE IN YOUR PRESENTATION

- Focus on personal stories and personal impact.
- Utilize storytelling techniques and build to an “ask” at the end of your speech
- Include a data snapshot—one or two statistics or research findings—that supports your comments.
- Link your comments directly to the goals articulated by the district in the Local Control Accountability Plan or other strategic priorities document. Borrow the language of these plans to frame your comments to the school board.

### BEFORE THE MEETING:

- Research the public comment rules and operating norms on your district website – you may need to sign up to speak prior to the start of in-person meetings and/or register for new online public comment protocols.
- Email board members to provide background on your presentation topic and, if you know there is a board member particularly supportive of the arts, ask that member if you can count on them to agendize the topic after your public comment.
- Coordinate multiple speakers who will make public comment on the same topic and coordinate your messaging if possible.
- Practice reading your comments aloud at least once before the meeting to make sure you can finish within the allotted time (usually 2-3 minutes).

### DURING THE MEETING:

- Listen to the presentations that come before so that you do not repeat the exact same messages.
- Don't just read from a piece of paper, try to speak conversationally and be sure to make eye contact with board members.

### AFTER THE MEETING:

- Send a follow up email to board members that summarizes your comments and clearly states your request.



As a result of the statewide ‘Safer-at-Home’ order, school board meetings have moved to virtual platforms.

The virtual meeting format could limit public access due to lack of computers or internet service.

Every district is handling the public comment differently in the virtual space so check the district website for new rules regarding public comment.

# **PUBLIC COMMENT** **TALKING POINTS**

The talking points below can be used as a starting point for an effective 3-minute public comment at a school board meeting. In order to maximize impact, advocates should link their comments directly to the goals articulated by the district in the Local Control Accountability Plan or other strategic priorities document. Borrow the language of these plans to frame public comment to the school board. For example, if a district is focused on closing the achievement gap, an advocate should explain how the arts are an effective strategy to achieve this goal.

**Research consistently shows that the arts play an integral part in the health and well-being of children.** In particular, students are experiencing everything from obstacles to learning, increased homelessness, food shortages and increased mental health challenges as a result of this pandemic. Our students, communities and economy need to heal, and arts education is necessary to the solution.

Multiple research studies show **arts education not only decreases feelings of anxiety, depression, and isolation, but also positively impacts all-around academic performance.** Students with an arts education are:

- 5 times more likely to stay in school,
- 3 times more likely to get a bachelor's degree, and
- 4 times more likely to be recognized for academic achievement.

**Especially important during this time of trauma and upheaval, students need to develop self-management and self-discipline, interpersonal and relationship skills, and self-expression.** Numerous studies show the arts support the development of all of these essential skills.

**California's creative economy generates 2.7 million jobs.** If we do not provide students access to arts education, we sideline millions of young people soon to enter the workforce and endanger the future of the world's fifth-largest economy.

**We know the economic devastation caused by COVID-19 will translate into hard decisions for the state of California and its schools.** If budget cuts are unavoidable, we would like to ensure that reductions to the arts are not disproportionate to other state mandated disciplines.

# ENGAGING YOUTH VOICE IN ADVOCACY

Students are critical partners in advocacy. Youth-driven student advocacy and adult partnerships can create further pathways for change by:

- Identifying key issues from those directly impacted by the public education system;
- Fostering intergenerational learning;
- Building a shared strategy between all stakeholders working towards a common goal;
- Implementing a shared strategy in a united way; therefore,
- Creating meaningful change in communities driven by the students impacted by education reform.

## PROMISING PRACTICES

### • REACHING OUT

Think about young people in your life who are interested in advocacy and local groups of students engaging in civic action. Teachers are also a great resource to get connected to diverse groups of students with varying experiences in school, extracurricular activities and academics. Once you get connected to students, ask them what platforms are most accessible - text, messenger, or social media might be better than email.

### • BE SOLUTIONS-ORIENTED

Work with young people to have solution-oriented discussions about the problems they face in their school environment. The partnership should be focused on fostering creative approaches, increasing awareness and ensuring equitable representation to strengthen students' experiences in schools.

### • BRIDGE THE EMPATHY GAP

Students do not want to be viewed as lesser or treated like the "other." Meaningful engagement is empathizing with the student experience while seeing students as partners who can provide valuable insights and information. This includes being treated as professionals who can propose valuable solutions to issues that directly affect them.

### • EQUAL PARTNERSHIPS BUILT ON TRUST

Adult and student relationships are built on trust. For meaningful partnerships to occur, recognizing that students are experts in their own experiences in school is essential. When both parties trust each other and believe that the other is acting with the best intentions, both adults and students will feel more comfortable sharing their experiences and using their voices.